



## Privacy Policy

Blackness Marine Ltd (“Blackness Marine”, “we”, “us”, “our”) operates the website [www.blacknessmarine.co.uk](http://www.blacknessmarine.co.uk) and provides marine storage, yard, and related services (the “Services”).

Blackness Marine Ltd is the **Data Controller** for the purposes of the UK General Data Protection Regulation (“UK GDPR”) and the Data Protection Act 2018.

This Privacy Policy explains how we collect, use, store and protect your personal data when you:

- Visit our website
- Enquire about or purchase our services
- Enter or use our premises
- Communicate with us

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### 1. The Data We Collect

#### A. Website & Enquiry Data

We may collect:

- Name
- Email address
- Telephone number
- Postal address
- Payment details (where applicable)
- Vessel details
- Correspondence records

#### B. Technical & Usage Data

When you visit our website, we may automatically collect:

Effective 01/01/2025

- IP address
- Browser type and version
- Pages visited
- Time and date of visit
- Device type
- Referring website

This data is collected via cookies and analytics tools.

### **C. CCTV Data (On-Site Monitoring)**

We operate CCTV systems at our premises for security and safety purposes.

CCTV may capture:

- Visual images of individuals
- Vehicle images and registration numbers
- Movement within yard, storage, access points, pontoons, offices and car park

Cameras are not installed in areas where privacy is expected (e.g. toilets or private changing areas). Audio recording is not used other than in reception.

Clear signage is displayed around the site.

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## **2. Lawful Basis for Processing**

We process personal data under the following lawful bases:

### **Contractual Necessity**

Where processing is necessary to:

- Provide yard storage, drystack or marine services
- Manage memberships
- Deliver goods or services
- Liaise with Harbour Authorities for Harbour Dues billing

## **Legitimate Interests**

Where processing is necessary for:

- Operating and improving our business
- Ensuring site safety and security (including CCTV)
- Preventing fraud and crime
- Managing customer relationships

We conduct Legitimate Interests Assessments where required.

## **Consent**

Where you:

- Subscribe to marketing communications
- Accept non-essential cookies

You may withdraw consent at any time.

## **Legal Obligation**

Where required to:

- Comply with tax and accounting laws
- Share information with law enforcement
- Meet statutory or regulatory obligations

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## **3. CCTV Monitoring**

CCTV is used for:

- Crime prevention and detection
- Protection of vessels, property and equipment
- Health and safety monitoring
- Investigation of incidents

## **Retention**

CCTV footage is retained for **up to 30 days**, after which it is automatically deleted unless required for investigation, insurance claims, or legal proceedings.

## **Sharing**

Footage may be shared with:

- Law enforcement agencies
- Insurers
- Legal advisers
- Harbour Authorities where required

We do not use CCTV for marketing purposes.

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## **4. Cookies & Analytics**

We use cookies to improve website functionality and performance.

### **Google Analytics**

We use analytics services provided by Google to collect anonymised visitor data such as:

- Device type
- Country
- Site usage patterns

We do not attempt to identify individuals via analytics data.

### **Google Ads & Remarketing**

We use advertising services provided by Google to serve advertisements to previous website visitors. Third-party vendors may use cookies to display ads based on prior visits to our website.

You can control advertising preferences via your Google account settings.

You may refuse cookies through your browser settings. Essential cookies required for website operation cannot be disabled.

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## 5. Marketing Communications

We may contact you with service updates, newsletters or promotional material where:

- You have consented, or
- We have a legitimate interest in marketing similar services

You can unsubscribe at any time, just contact by email to opt out.

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## 6. Data Retention

We retain personal data only as long as necessary for its purpose.

Typical retention periods include:

- Customer order records: **6 years** (for tax and legal compliance)
- Contracts and membership records: Duration of contract + 6 years
- Marketing data: Until consent withdrawn
- CCTV footage: 30 days unless required longer

At the end of retention periods, data is securely deleted or anonymised.

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## 7. Data Security

We implement appropriate technical and organisational measures to protect personal data against:

- Unauthorised access
- Accidental loss
- Disclosure or destruction

However, no method of transmission over the internet is completely secure.

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## 8. International Transfers

Some service providers (e.g., analytics providers) may process data outside the UK. Where this occurs, we ensure appropriate safeguards are in place, such as:

Effective 01/01/2025

- UK adequacy regulations
  - Standard contractual clauses
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## **9. Your Rights**

Under UK GDPR, you have the right to:

- Access your personal data
- Rectify inaccurate data
- Request erasure
- Restrict processing
- Object to processing
- Data portability (where applicable)
- Withdraw consent at any time

To exercise these rights, please contact us in writing. Proof of identity may be required.

Where CCTV footage includes other identifiable individuals, we may redact or lawfully refuse disclosure where necessary.

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## **10. Children's Data**

Our services are not directed at children under 13. We do not knowingly collect personal data from children.

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## **11. Complaints**

If you are unhappy with how we handle your data, you have the right to lodge a complaint with the UK regulator, the Information Commissioner's Office.

You can contact them via:

- Telephone: 0303 123 1113

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- Website: [www.ico.org.uk/concerns](http://www.ico.org.uk/concerns)

We encourage you to contact us first so we can resolve your concerns directly.

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## **12. Third-Party Links**

Our website may contain links to third-party websites. We are not responsible for their privacy practices.

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## **13. Changes to This Policy**

We may update this Privacy Policy periodically. The latest version will always be published on our website with the effective date at the footer.

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## **14. Contact Details**

Blackness Marine Ltd  
East Cornworthy, Totnes, Devon TQ9 7HQ  
  
01803 722654

If you have any questions regarding this Privacy Policy, please contact us using the details above.